**NON-PROFIT ORGANIZERS:**
Support The Enlisted Project (STEP)  
United Through Reading (UTR)

**August 19, 2022**  
11:00 AM - Registration  
12:00 AM - Lunch on The Course  
1:00 PM - Tee Time

**LOCATION:**  
Rancho Bernardo Inn  
17550 Bernardo Oaks Dr.  
San Diego, CA 92128

**EVENT ACTIVITIES:**
Opening Ceremonies with Military Color Guard  
Golf Tournament (Scramble Format)  
Live & Silent Auctions  
Dinner  
Opportunity Drawing  
Prizes

Support The Enlisted Project's mission is to assist junior active-duty enlisted members, recently discharged Veterans, and their families, facing financial crisis, achieve long-term financial self-sufficiency through counseling, education, and grants

www.teamstepusa.org  
Tax ID# 20-3051279

United Through Reading's mission is to unite military families facing physical separation by facilitating the bonding experience of reading aloud together.

www.unitedthroughreading.org  
Tax ID# 33-0373000
**Why You Should Become a Sponsor**

**Swing For Our Heroes**

**STEP & United Through Reading**

5th Annual Charity Golf Tournament

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**Make a difference while creating new contacts at our joint golf tournament.**

This tournament attracts members of the community who are committed to supporting our military families at home, or when separated by deployment as they face challenges both financially and in retaining the family bond.

**The event provides exposure for corporate sponsors:**

- Media - print, TV, social media
- Community goodwill
- Networking opportunities

**How You Will Be Promoted:**

- Inclusion in monthly newsletters
- Exposure on Social Media
- Corporate Logo on Website
- Corporate Logo placed on pre-event material, including invitation
- Press Releases
- Opportunity for company giveaways

To become a sponsor or if you have questions, please contact

**STEP:** Barb Fiorina at barb.fiorina@teamstepusa.org
**UTR:** Mary-Lena Kikta at mary-lenakikta@utr.org
SWING FOR OUR HEROES
STEP & UNITED THROUGH READING
5TH ANNUAL CHARITY GOLF TOURNAMENT

ONE MILITARY COMMUNITY
TWO IMPACTFUL MISSIONS
THREE WAYS TO SUPPORT

TITLE SPONSOR ($20,000)
PRE-EVENT
Effective upon contract approval
- Exclusive naming rights for Golf Tournament
- Email blasts to STEP & UTR’s donor base
  - Swing For Our Heroes
- Speaking opportunity at STEP’s Fall Social
- UTR Storybook Gala Tickets
- Guest at a SDMAC Breakfast
- Volunteer engagement opportunities for employees
- Social media and website recognition
- Highlight in STEP and UTR Annual Report

DAY OF EVENT
At the Tournament
- 10x10 booth
- (2) Foursomes and (8) mulligan bags
- Speaking Opportunity at reception
- Exclusive branding for goodie and mulligan bags
- Name / Logo on all branded merchandise
  - Hats, T-shirts, etc.
- (8) person table at reception
- Prominent Company banner and recognition
- Name/Logo on all golf carts

POST EVENT
After the Tournament
- Press Release
- Social Media posts

$7,500
RECEPTION SPONSOR
- 10x10 booth
- Foursome entry with mulligan packages
- Signage at check in, at the dinner and on the course
- Table and PR/marketing opportunity at dinner
- Speaking Opportunity at dinner
- Name / Logo on designated marketing materials
- Website and social media recognition
- 2 items to include in goodie bags
- Tee sign, company banner, and recognition on course

$5,000
LUNCH SPONSOR
- 10x10 booth
- Foursome entry with mulligan packages
- Tee sign, company banner, and recognition on course
- Name / Logo on designated marketing materials
- Website & social media recognition
- 1 item to include in goodie bags

$2,500
EAGLE SPONSOR
- Foursome entry
- Tee sign, company banner, and recognition on course
- Name / Logo on designated marketing materials
- Website & social media recognition
- 2 items to include in goodie bags

$1,000
PAR SPONSOR
- Two golfers
- Tee sign, company banner, and recognition on course
- Name / Logo on designated marketing materials
- Website & social media recognition
- 1 item to include in goodie bags

$500
TEE SPONSOR
- Tee sign on course
- Name / Logo on designated marketing materials
- Website & social media recognition
- 1 item to include in goodie bags

$10,000
PLATINUM SPONSOR
- 10x10 booth
- Foursome entry with mulligan packages
- Speaking Opportunity at the reception
- Name/Logo on all golf carts
- Prominent Company banner and recognition
- Name / Logo on designated marketing materials
- Website & social media recognition
- 2 items to include in goodie bags

Can’t swing the tournament date? Purchase a donation ticket for an active-duty service member

To Register: Scan QR code or visit teamstepusa.org/swingforourheroes